Sarath B

- **Creative, detail-oriented UI/UX Designer with 4+ years crafting intuitive, responsive, user-centric products**
- **Skilled in wireframing, prototyping (low → high fidelity), and user research (interviews, usability tests, surveys)**
- **Strong collaborator with cross-functional teams (product, engineering, stakeholders) to align requirements and outcomes**
- **End-to-end delivery: discovery → IA & flows → visual design → prototyping → testing → developer handoff**
- **Focused on measurable impact: improving usability, engagement, and conversion while maintaining design quality and consistency**

Kerala, India
Open to relocate
sarathdesignux@gmail.com
Portfolio   Linked In   Dribbble

EDUCATION

UI/UX Design - *Interaction Design Foundation* l *2024 - Present*
Self-taught • *Since 2021*

Bachelor in Computer Science & Engineering l *2020*
Visvesvaraya Technological University

PROFESSIONAL EXPERIENCE

UI/UX Design Lead
Centre for Internet Studies & Artificial Intelligence (CISAI) | *November 2024 – Present* | *Kollam, Kerala, India*

- Provide leadership and mentorship to a team of 6 designers, enhancing both creative outcomes and team collaboration;
- Streamline design-to-dev handoffs with detailed Figma specs and developer syncs;
- Facilitate design workshops to improve adherence to UX best practices;
- Ensure design consistency across all projects using a CISAI/Innspark design system;

UI/UX Designer
Centre for Internet Studies & Artificial Intelligence (CISAI) | *December 2022 – November 2024* | *Kollam, Kerala, India*

- Designed and developed cybersecurity dashboards for threat monitoring, SIEM, and security analytics tools.
- Worked on branding collaterals, logo design, and corporate identity development.
- Created marketing graphics, promotional materials, and infographics for digital campaigns.
- Designed and edited videos for promotional and educational content.
- Designed and validated interactive prototypes and wireframes using Figma to enhance usability and support agile development cycles.
- Conducted usability testing and research to refine product interactions.

Web Designer and Developer
Centre for Internet Studies & Artificial Intelligence (CISAI) | *November 2021 – December 2022* | *Karunagappally, Kerala, India*

- Designed and developed modern, responsive websites with a focus on usability and accessibility.
- Created Dashboard UI for SIEM (Security Information and Event Management) using HTML and CSS.
- Developed a Video Management System (VMS) portal UI for real-time video processing.
- Redesigned and optimized UI for better engagement to improve user engagement and navigation.
- Collaborated with cybersecurity experts to create intuitive user experiences for security tools.
- Designed and built websites using WordPress, ensuring easy management and scalability.
Link

SKILLS

Technical Skills

- Product (UI/UX) design
- Branding & Marketing Design
- User - Centric Design & Mobile app design
- Implementation with No-Code Tools
- Interaction & Prototyping Design
- Design System
- User Testing and Research
- HTML/CSS Coding, Vibe Coding
- Wordpress - Elementor, Divi framework

Key Competencies

- **Cross-Collaborate teams**
- **Project management**
- **Design Management & Mentorship**
- **Strategic Design Decisions**
- **Problem Solving**
- **Design & Growth Thinking**

Tools & Technologies

Figma • Figjam • Miro • Photoshop Illustrator • Adobe xd • After Effects . Rive Premier Pro • Canva • Framer • HTML/CSS WordPress/ Elementor/Divi • Python

LANGUAGES

- English - Fluent
- Malayalam - Native
- Hindi - Fluent
- Kannada - Basic Conversation
- Tamil - Basic Conversation
- Norwegian - Beginner

Web Designer and Developer

Soften Technologies | *January 2021 – October 2021 | Kochi, Kerala, India*

- Developed full-stack web applications using Python, Django, and Flask.
- Designed and implemented RESTful APIs to enhance application functionality.
- Built and optimized database models using PostgreSQL and MySQL.
- Worked on front-end development using HTML, CSS, JavaScript, and Bootstrap.
- Integrated third-party APIs and implemented authentication systems.
- Collaborated with cross-functional teams to improve application performance and scalability.

PROJECTS

Professional Project: SIEM(Security Information and Event Management) Portal
Organization: Ministry of Defence (MoD), Government of India (secure/internal project)
Role: Lead UI/UX Designer
Duration: Jan 2024 – Aug 2025

Key Contributions & Impact:
- Designed and developed a centralized SIEM portal to collect, analyze, and visualize security events for 100+ defence organizations.
- Created interactive dashboards that display real-time alerts and event data, enabling faster detection and response across multiple units.
- Streamlined complex event logs into intuitive, role-based dashboards, improving triage speed and situational awareness for analysts.
- Collaborated with cross-functional security and IT teams to align the portal with MoD cybersecurity compliance standards.
- Improved decision-making efficiency by reducing noise, prioritizing high-severity alerts, and supporting incident escalation workflows.

CERTIFICATES

UX Design
iDFx • 5 Certificate - 2023/2025

Leading and Managing Successful UX Teams
Linked In Learning • 2025

Master the Art and Science of UX Design
Linked In Learning • 2025

Web Design Using WordPress
Udemy • 2024

IoT Application Design
CIT • 2019

Cartoon Creation
G-Tech • 2014

Animation Film Making
IT@School • 2012